



CREATING OR IMPROVING FINANCIAL SERVICES FOR WOMEN ACQUISITION



Who do I trust to keep my savings?

I need to take care of my children's education

Where can I keep my money safe?

What happens when my husband dies?

When will I have money to pay for school fees?

I am confused, what is mobile money?

HOW MIGHT WE?

**ELIMINATE TRAFFIC IN
KAMPALA**

HOW MIGHT WE?



HOW MIGHT WE?

**STEP INTO FATIMAS SHOES
TO UNDERSTAND HER LIFE
JOURNEY, AND HER
FINANCIAL NEEDS AND
BEHAVIORS?**



LETS MAKE VIDEOS

Instructions

1. Take 10 minutes to complete the form
2. Take 5 minutes to practice your script
3. Ask your partner to record a video of you reading the script
4. Your video mustn't be longer than 1 minute
5. Please send your video by whats app to +250782851156